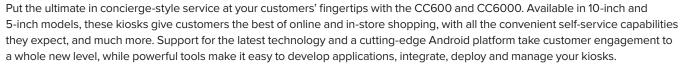


### WHAT IS THE CC600/CC6000 CUSTOMER CONCIERGE?

### Transform the customer experience with the ultimate in self-service





### WHY SHOULD YOU BUY THE CC6000/CC600?

### **TOP 5 CUSTOMER BENEFITS**

1

## Differentiate your store with a new level of service.

When it comes to technology in your store, today's tech-savvy shoppers expect the best. And with the CC600 and CC6000. they'll get it. Customers can perform a variety of tasks from virtually anywhere on the sales floor — from checking a price to picking up an online order or viewing a product demonstration. The sleek HD display, familiar Android interface and effortless barcode scanning mean that shoppers get a superior experience every time they use self-service in your store.

2

# Flexible development tools future proof your investment.

The CC600 and CC6000 put you in control you can write your own applications or use the browser to run existing web applications. With two full-size USB ports\* and the latest Bluetooth and WiFi connectivity. it's easy to add all the peripherals you need, when you need them. Since both kiosks have the fastest processor and most memory in their class, you can count on a superior customer experience today, with the ability to deliver exciting new customer engagement experiences tomorrow.

3

### Engage your loyal customers with a personal touch.

With the CC600 and CC6000, it's easy to create a powerful direct connection to your customers by integrating the kiosks with your existing loyalty program. Loyalty customers can simply tap an NFC-enabled phone\* or scan their mobile loyalty card to receive personalized coupons and special offers for their shopping trip. The result? The same smartphone that once posed a threat in your store can now help boost sales and customer loyalty.

4

## Take store productivity to a new level.

The latest in self-service technology puts answers to routine and frequently asked questions right at shoppers' fingertips. When shoppers do not need an associate to look up a price, check inventory or find a product, your associates now have much more time to provide personal attention to complex customer needs, as well as perform important tasks to keep your store running smoothly with well-stocked shelves. accurate pricing, current promotions and more.

5

## Mobility DNA for an unmatched feature set — and value.

Zebra Mobility DNA provides powerful features that no other competitive product can offer — features that simplify everything from data capture to device management, all focused on improving your productivity. With LifeGuard for Android (included with a Zebra OneCare contract), vou can count on Zebra to provide up to 10 years of OS support, including security patches, to extend the life of your investment and let you decide when to upgrade to a newer version of Android.

#### **APPLICATIONS**

#### Retail front-of-store

- Shopper self-service
- Merchandising and digital signage
- Assisted selling
- Workforce management
- Product comparison
- Full screen how-to videos and product demonstrations
- Price checks
- · Loyalty/rewards program
- Guided selling tool
- Call for assistance

#### Other Markets

- Hospitality
- Healthcare
- Transportation

### **ROI**

- Enhanced customer service and loyalty
- Engaging customer experiences
- Improved staff productivity
- Maximum return on investment with future-proof platform

## PRODUCT INFORMATION

#### CC6000/CC600 Product Page

- CC6000 Datasheet and CC600 Datasheet
- CC6000/CC600 Application Brief
- CC6000/CC600 Product Video

\* CC6000 supports two full-size USB 2.0 Type A ports and one USB-OTG. CC600 supports one USB-OTG. NFC available on CC6000 only.



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