



WHAT IS THE DS4600 SERIES FOR RETAIL?

The versatile scanner that does more for your retail operations.

The DS4600 Series for Retail offers the versatility and scanning performance you need to keep transactions fast and lanes flowing smoothly. This feature-rich family helps associates scan items of all sizes, read barcodes in nearly any condition and handle transactions of all kinds. There is a DS4600 Series model for every need in your store. Bulky items in a shopping cart, a customer's driver's license at the returns desk, a mobile coupon at checkout, tiny barcodes in the jewelry department — the DS4600 Series does more for your whole store.



ZEBRA
CAPTURE
YOUR EDGE

WHY SHOULD YOU BUY THE DS4600 SERIES?

TOP 5 CUSTOMER BENEFITS

1

More versatility — meet every scanning need in the store.

What can associates do with the DS4600 Series? They can scan items at the bottom of a shopping cart without leaving the cash wrap thanks to a 28-inch scan range on UPC codes. They can parse driver's licenses to streamline a customer return or credit application. They can read high density barcodes at the jewelry counter, deactivate EAS tags, capture full-page documents and more. This versatility means there are fewer devices to purchase, setup and maintain throughout the whole store.

2

More than you would expect with industry-leading performance.

Leveraging an 800 MHz processor, high resolution megapixel sensor and Zebra's exclusive PRZM Intelligent Imaging technology, the DS4600 Series instantly captures virtually any printed and electronic barcode to keep scan-intensive checkout lines moving smoothly, even on the most challenging barcodes. A patented rear engine design enables a greater sweet spot for wide barcodes to make scanning more intuitive than ever.

3

More innovation to future proof your investment.

When you purchase the DS4600 Series, you get a wide range of value-added applications including the ability to capture multiple barcodes with a single pull of the trigger, single out one barcode in a group of many, capture and optimize documents, collect data from passports with OCR and much more. And with Zebra's 50-year legacy of innovation and R&D investment, you can count on new features to fuel next-level performance over the life of your scanner.

4

A scanner you can count on for years.

The DS4600 Series is designed to endure the rigors of everyday use for maximum reliability and a low total cost of ownership. IP52 sealing protects against spills, while a patented double-sealed optical system guards critical optical components from dust and liquid, and a deeply recessed scan window protects against scratches. Built to survive multiple 6 ft./2 m drops to concrete and 2,000 1.5 ft./0.5 m tumbles, the DS4600 Series ensures dependable performance in spite of drops and bumps.

5

DataCapture DNA simplifies the entire scanning experience.

Zebra DataCapture DNA provides powerful new features that no competitive product can offer — features that not only make the DS4600 Series the best in the industry, but also the easiest to use. Management, visibility, productivity and app development tools strip away the complexity for scanner deployments of any size. And Zebra OneCare service sets the bar for device support, covering literally everything for just pennies a day.

APPLICATIONS

Retail

- Checkout scanning
- Mobile scanning: eCouponing/loyalty
- DL parsing: age verification, loyalty and credit applications
- Cigarette and liquor tax verification
- Checkpoint EAS
- OCR/Passport reading
- Receiving and inventory

Hospitality

- Event admission/ticketing

Quick Serve Restaurants

- Drive-thru

ROI

- Increase POS productivity
- Improve customer service
- Reduce customer wait times and abandoned shopping carts
- Simplify scanner deployments — one device can handle more data capture needs throughout the whole store

PRODUCT INFORMATION

[DS4600 Series for Retail Product Page](#)

- [DS4600 Series for Retail Specification Sheet](#)
- [DS4600 Series Product Video](#)



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