



WHAT IS THE ZT400 SERIES INDUSTRIAL PRINTER?

Versatility, reliability and performance to meet your industrial printing needs — today and tomorrow

Keep your critical operations running efficiently with Zebra's durable ZT400 Series printers. The ZT400 gives you the versatility, reliability and performance to meet your industrial printing needs. See printer status at a glance and change settings quickly with the standard, 4.3-inch full-color touch display. Available in three print resolutions and two print widths, along with field-upgradeable RFID encoding options for either general purpose UHF RFID tags or thicker on-metal tags, the ZT400 Series addresses a broad array of applications throughout manufacturing, transportation and logistics, retail and more.

WHY SHOULD YOU BUY THE ZT400 SERIES?

TOP 5 CUSTOMER BENEFITS

1

It practically sets itself up.

Installation, setup and management couldn't be easier. Just drop it in place, plug it in and use our free Android™ or Windows® Printer Setup Utility to customize your printer configuration. The large color touch display features an intuitive interface to make quick settings changes, see printer status at a glance and create custom shortcuts. With integrated NFC, you can pair an Android mobile device with a simple tap. And, Printer Profile Manager Enterprise gives you remote access to all your Link-OS printers to let you manage with ease.

2

It speaks your language.

Whether you are upgrading from a Zebra or another manufacturer's printer, the ZT400 Series speaks your language. The ZT400 Series supports EPL and ZPL for an easy migration from Zebra printers. And, Print DNA's Virtual Devices software is integrated into the ZT400 to emulate non-Zebra printers. The result? You can even use the exact same label formats you use today — no modification needed.

3

Changing supplies? Easy as 1, 2, 3.

Does it seem like replacing media or threading a new ribbon requires an advanced technical degree? Not anymore. The ZT400's side-loading print mechanism makes it extremely easy to load ribbons and labels — up to 3 times faster and easier than other printers. Color-coded media and ribbon paths guide the user, while interior lighting makes it easy to see, even in poorly lit environments. Your printers can be operational in no time.

4

It keeps going and going and going...

The ZT400 Series delivers proven 24/7 reliability even in the harshest conditions. The durable, all-metal design and expertly built internal components ensure the longest and most reliable printer life. And, since Zebra continues to invest in the Link-OS platform and Print DNA ecosystem, you'll get more value from your ZT400 Series investment year after year.

5

Add what you need, when you need it.

Buy the ZT400 Series with the features you need today, add features right on site at any time to meet changing needs. Add a cutter or peeler in minutes. Easily add RFID encoding for either general purpose UHF RFID tags or thicker, on-metal tags in the field. Two open slots let you add Parallel, Ethernet, an applicator interface card and more. And, the ZT400's robust processing power and memory will support firmware upgrades and new Print DNA tools for years to come. The ZT400 Series is designed to grow with your business.

APPLICATIONS

Manufacturing

- Work-in-process
- Product ID/serial numbers
- Package labeling
- Receiving/put-away labeling
- Item-level/asset tagging (RFID)

Transportation and Logistics

- Order picking/packing
- Shipping/receiving
- Compliance labeling
- Pallet/asset tracking (RFID)

Retail

- Distribution centers
- Back-of-store operations
- Item-level tagging (RFID)

Healthcare

- Lab/pharmacy labeling

ROI

- Easy to use: lowers learning curve and printer downtime
- Versatile solution: improves ROI
- Field-proven reliability
- Future-proof platform evolves with your needs

PRODUCT INFORMATION

ZT400 Series Product Page

- ZT400 Series Spec Sheet
- ZT400 Series RFID Spec Sheet
- Product Video

*ZT411 only (not available on the 600 dpi model)



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