



WHAT IS THE MC3330xR INTEGRATED UHF RFID HANDHELD?

Best-in-class RFID read performance with a powerful Android platform.

As the next evolution of our successful MC3300R family of integrated UHF/RAIN RFID readers, the MC3330xR is packed with features to bring a new level of efficiency and accuracy to inventory and asset management applications. You get the same proven lightweight ergonomic design and superior RFID read performance, now with Zebra's latest, most powerful and secure Android architecture. And the ultra-powerful processor, integrated NFC reader, industry-leading barcode scanning and 35% larger capacity battery boost task speed and ease of use.



WHY SHOULD YOU BUY THE MC3330xR?

TOP 5 CUSTOMER BENEFITS

1

Best-in-class RFID read performance.

When it comes to RFID performance, the MC3330xR is in a class of its own. Workers can accurately and rapidly capture RFID tags in half the time as the next leading competitor* — enabling more frequent inventory counts. And Zebra's high-performance ASIC radio technology delivers a read rate that is more than 25% faster and over 40% more accurate* than other devices in this class.

2

Rugged and lightweight for everyday reliability.

With the MC3330xR, you get it all — an Android-based platform with all the benefits of an integrated handheld. The MC3330xR offers both a rugged design and lightweight, all-day comfort. It's IP54 sealed, built to withstand 5 ft./1.5 m drops to concrete and has a Gorilla Glass touch panel and imager window. While rugged, the MC3330xR is also one of the lightest devices in its class with a streamlined design built for easy one-handed ambidextrous use.

3

Common Zebra platform for faster application development.

The MC3330xR shares the same EMDK and RFID SDK as other Zebra RFID handheld readers and sleds — enabling you to streamline full-fleet rollouts no matter which Zebra products you choose to deploy. Our EMDK simplifies enterprise application design for faster, more cost-effective development cycles, while our RFID SDK lets you use RFID apps developed for other Zebra devices on the MC3330xR.

4

Zebra's most powerful Android architecture.

Speed up apps with more processing power. Get all the benefits of Android 10 — the most powerful version of Android yet. Enjoy near instant application response times and unmatched roaming with dependably superior WiFi connectivity. Get unmatched value with Zebra Mobility DNA — a comprehensive ecosystem of tools that improve productivity, simplify management and app integration. And LifeGuard™ for Android™ provides security patches every day your devices are in service.

5

Boost productivity with full-shift battery power.

When you choose the MC3330xR, you get a better battery. The 7000mAh extended capacity battery is standard with every MC3330xR — powering full shifts and beyond. And that's not all. With hot swap support, workers can seamlessly change to a charged battery without a reboot. And you get a wealth of battery metrics to better manage your batteries — so you can have a smaller battery pool with fewer batteries to purchase and manage.

APPLICATIONS

Back-of-Store Retail

- Inventory/cycle counting
- Automatic replenishment
- Receiving/shrink control
- Omni-channel order fulfillment
- Item finding

Data Centers/Offices

- Asset management and tracking

Healthcare

- Inventory/cycle counting
- Asset management
- Item finding
- Pharmaceutical and laboratory inventory
- Trunk stock demo/sample inventory

ROI

- Increased staff productivity
- Faster, more frequent inventory counts
- Lower software development costs
- Maximum return on investment with versatile, future-ready platform

PRODUCT INFORMATION

MC3330xR Website

- MC3330xR Datasheet
- MC3330xR Application Brief
- Accessories Guide

* Based on Zebra test results from specific use cases.



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