

WS301

The world's most compact enterprise-class Android mobile computer



Introducing the WS301

The right-sized, right-featured, right-priced tiniest Android enterprise mobile computer

When you connect all your unserved, offline workers with this little device, you get a unified workforce that delivers big business benefits:

**Increase worker
productivity**

**Improve
workflow
efficiency**

**Increase the
quality and speed
of your customer
service**



The little device with a big feature list

**Enterprise-class
flexibility, interoperability
and manageability**

**Comprehensive
enterprise-class features**

**Enterprise-class
accessories, lifecycle
and software**

Enterprise-class flexibility, interoperability and manageability

Zebra's proven Android platform

Fits right in with all
your Zebra mobile
devices

Easy centralized management

Just like all your Zebra
mobile devices, you
can manage the
WS301 with
your EMM

So little... but never lost

Find misplaced and lost
devices quickly and
easily with Zebra
Device Guardian

Always in service with a removable battery

Works every minute of
every shift with 10-
hour fast-charging
batteries



A compact computer with a big list of comprehensive enterprise class features



Usability

Wear it your way

Clip it on a lapel, apron, shirt pocket or belt — or wear on a wrist like a watch

Virtually weightless

Barely three ounces in the clip or wristband, two inches square and a half inch thin

Capture barcodes, photos and videos

13 MP top facing camera captures it all — an item barcode, a photo to document a damaged return and more

Tap to connect to peripherals

Just tap to pair with headsets, printers and more with integrated Bluetooth 5.3 and NFC

Functionality

Programmable Duress button and safety-cam

Workers can initiate a video call to a security guard and more with one press of a button

Programable and customizable buttons

Buttons can perform specific functions based on the screen that is displayed for easy device interaction

Rugged and designed for work

Drop-proof, tumble-proof and waterproof

Advanced 2-inch AMOLED color display

Bright screen; vibrant colors; crisp text; easy to see and read even at extreme angles

No-drop Wi-Fi connections

High performance wireless connections your workers can count on with Wi-Fi 6 and Zebra Fusion

Enterprise-class accessories, lifecycle and software

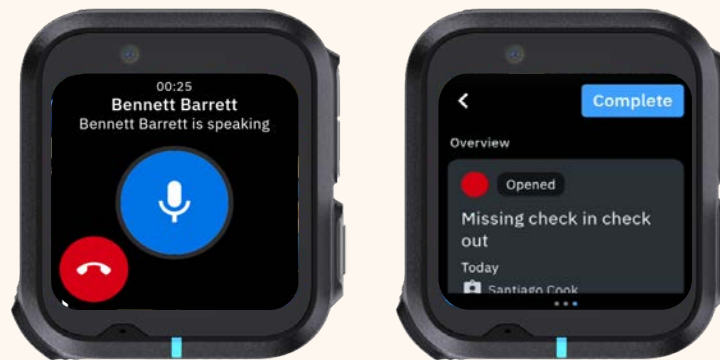


Accessories for your workers

Mounts, charge cables and screen protectors for workers

Accessories for easy backroom management

Flexible multi-slot ShareCradle chargers can accommodate the WS301 and its batteries and other Zebra devices

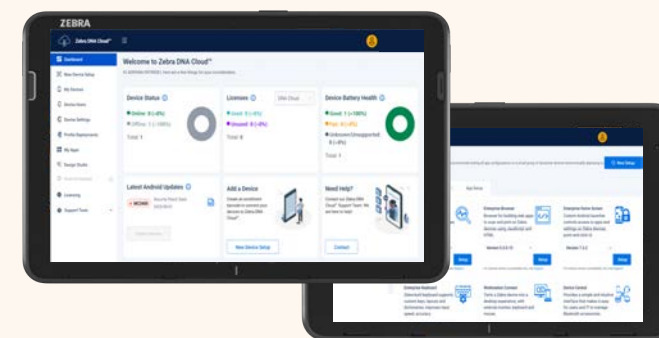


Workcloud Sync

Easily add push-to-talk voice calls, video calls, multi-media chat and to-do lists

Workcloud Task Management

Automate task management—assign tasks with the press of a button, adjust task priority and monitor task completion



Zebra DNA

Everything is easier with Zebra DNA

Setup secure, manage and optimize your WS301 devices with the same tools you use with your other Zebra mobile devices

Zebra DNA Cloud

Manage all your Zebra DNA tools with Zebra DNA Cloud, providing one single interface to easily deploy and manage your Zebra DNA apps

The value of connecting all your offline disconnected workers in...



Retail

Where does the WS301 have the biggest impact in retail?

- Hands-free customer assistance
- Push-to-talk (PTT) communication for team coordination
- Item lookup for inventory management
- Task assignment and management



Hospitality

Where does the WS301 have the biggest impact in hospitality?

- Hands-free guest service requests
- PTT communication across departments
- Item lookup for guest needs
- Task management for event coordination



Light Manufacturing

Where does the WS301 have the biggest impact in light manufacturing?

- Hands-free workflow execution
- PTT communication for team collaboration
- Item lookup for inventory management
- Task management for shift operation

WS301 Product Tour

Device only:
2.20 x 1.89 x 0.59 inches
56 x 48 x 15mm



WS301 'Clip' Product Tour



WS301 Wrist Mount Product Tour



Zebra OneCare™: the industry standard in enterprise support

Unexpected failures that interrupt your workflows aren't an option.

Zebra OneCare maintenance plans keep devices running at peak performance and ready for whatever your job demands

End-to-end coverage

Eliminates unpredictable repair-related costs. With Zebra OneCare, there are no limits—if something is broken, we fix it

Optional battery plans

Reduce the cost of battery replacement over a device's lifespan and ensure workers have a healthy, fully charged battery for every shift

Technical support

Included in every plan; your users get support they can count on—fully trained technical professionals are available* to answer questions and address issues

LifeGuard™ for Android™

Included with every Zebra OneCare contract to ensure your devices are protected from the latest security threats and are up-to-date with the latest software and firmware



Added value for the WS301

Proactive device management and managed device services



VisibilityIQ Foresight™

Cut Zebra device management costs nearly in half

- Cloud-based dashboard to view device insights and make decisions based on analytics across your entire device inventory
- Address potential device issues before they impact your business, and uncover opportunities for cost-cutting, right-sizing inventory and reducing lost or stolen assets
- View everything in an easy-to-understand, color-coded dashboard and get alerts on your inventory of mobile devices

Professional Services

Focus on your core business and let Zebra keep your devices up-to-date and operating the way you need them

- Gold Build ensures your devices operate at their peak performance by successfully designing user profiles
- Save valuable time in your operation with Zebra Staging by aligning consistency on operating system version, security features and application loading
- Let us help you put together the device and accessories and/or printed collateral into individual or site boxes

Thank you!



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